



National Evaluation Series™

Test Framework Worksheet

Business Education

Test Code
309

Notes:

		Multiple-Choice Questions (approx.)	Test Proportion (approx.)				
		CONTENT DOMAIN I—BUSINESS MANAGEMENT, LAW, AND ETHICS		29	19%		
Competency	0001	Understand functions, principles, and methods of organizational management.					
	0002	Understand principles of human resources management.					
	0003	Understand business law and issues related to ethics and social responsibility in business.					
		CONTENT DOMAIN II—ACCOUNTING, PERSONAL FINANCIAL MANAGEMENT, AND QUANTITATIVE ANALYSIS		29	19%		
Competency	0004	Understand business accounting.					
	0005	Understand personal finance and principles of consumer economics.					
	0006	Understand basic techniques of computation and quantitative analysis in business.					
		CONTENT DOMAIN III—ECONOMICS AND INTERNATIONAL BUSINESS		29	19%		
Competency	0007	Understand fundamental principles of microeconomics.					
	0008	Understand fundamental principles of macroeconomics.					
	0009	Understand international business, marketing, and trade.					
		CONTENT DOMAIN IV—MARKETING, E-COMMERCE, AND ENTREPRENEURSHIP		29	19%		
Competency	0010	Understand basic principles of marketing, marketing research, and product/service planning and placement.					
	0011	Understand principles and procedures related to e-commerce and Internet marketing.					
	0012	Understand entrepreneurship and business plan development.					
		CONTENT DOMAIN V—BUSINESS COMMUNICATIONS, TECHNOLOGY, CAREER DEVELOPMENT, AND PROFESSIONALISM		34	25%		
Competency	0013	Understand principles and procedures related to business communication.					
	0014	Understand information systems in business.					
	0015	Understand information processing and computer technology applications in business.					
	0016	Understand career development and professionalism.					

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