



PRESS RELEASE

Pearson Debuts Free Online Study Guides for the NES (National Evaluation Series) Teacher Certification Testing Program

“NES Profile” Supports Candidate Preparation for New, Contemporary Computer-Based Teacher Licensure Tests

HADLEY, Mass. – Oct. 1, 2009 – Pearson, the education and technology company, today debuted its series of free, online study guides for the NES[®] (National Evaluation Series[™]) teacher certification testing program, which will launch in fall 2010. The Evaluation Systems group of Pearson, the most experienced provider of standards-based teacher certification testing programs, has developed the all-digital NES Profile study guides to help candidates prepare for its new, contemporary, 100 percent computer-based teacher certification testing program.

A NES Profile study guide is available for each of the 33 NES tests. Each NES Profile features basic preparation content for that test, delivered completely online so it's available wherever the candidate has Internet access, whether at school, home or while traveling. Developed specifically for digital delivery, NES Profile uses familiar and flexible Web technologies, such as the ability to easily show or hide answers to sample questions and the rationales for their correct answers. In addition, the NES Profile guides can be easily downloaded for offline review and printed with formatted page layouts. Each NES Profile guide includes the basic information a candidate needs about the test, such as the format, content areas and competencies covered, as well as sample test questions.

“At Evaluation Systems, we are committed to providing teacher certification candidates and the schools of education where they are studying with high-quality test preparation materials,” said William Gorth, Ph.D., president of the Evaluation Systems group of Pearson. “Our free NES Profile guides will ensure that when candidates arrive to take a NES test, they have had access to the information that can give them a clear

understanding of the competencies it will evaluate, as well as the test format and delivery method.”

The NES is designed to help states ensure that the educators they certify are prepared to teach effectively in 21st century classrooms. NES teacher certification tests provide states with comprehensive exams aligned to professionally accepted national learning standards, covering areas such as essential academic skills, professional knowledge, reading instruction and commonly taught elementary, middle and secondary grade-level subjects.

Candidates will take the NES at Pearson’s secure computer-based test centers around the country and receive immediate results for most tests. The testing centers are completely dedicated to testing and have been awarded a patent for their unique security design, which features biometric verification of test takers.

In addition, candidates preparing to take a NES test will have access to a range of other test preparation materials, including general test preparation tips and strategies, expanded test study guides and online interactive practice tests.

The NES Profile study guides are available at <http://www.NEStest.com> under the “Prepare” tab. For more information about the Evaluation Systems group of Pearson, go to <http://teacher.PearsonAssessments.com>.

About Pearson

Pearson (NYSE: PSO), the global leader in education and education technology, reaches and engages today’s digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company’s investment in innovative print and digital education materials for pre-kindergarten through professional learning, student information systems and learning management systems, teacher development, career certification programs and testing and assessment products that set the standard for the industry. The company’s respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, the Stanford Achievement Test Series, the Wechsler family of assessments, SuccessNet, MyLabs, PowerSchool, SuccessMaker and many others. Pearson’s comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson’s commitment to education for all is supported by the global charitable giving initiatives of the Pearson Foundation. Pearson’s other primary businesses include the Financial Times Group and the Penguin Group. For more information, go to www.pearson.com.

For more information, press only:

Adam Gaber, Pearson, 800-745-8489, adam.gaber@pearson.com

Lisa Wolfe, L. Wolfe Communications, 773-227-1049, lwolfe@lwolfe.com

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